Hosting Signature Events

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WELCOME

Topics

Signature Events

Signature Event Partner Best Practices

Q & A
To provide more opportunities for teams that may or may not typically attend Event Region Championships or the World Championship to experience an event of that level.
Hosting
A Signature Event

Why do teams go do a Signature Events?

- High Level of Competition
- Destination/Theme
- Playing With Teams Outside Region
- More Affordable Worlds-Level Experience
Hosting Signature Event

Highlights

- Multi-Day Events
- Regional Capacities
- Organizational Limits
- High Production Level
- Team Experience Activities
Hosting Signature Event

Process

- **November 2023**: New Season Requirements
- **November 2023-January 2024**: Initial Proposal
- **March 2024**: Final Proposal Due
Hosting Signature Event

Process

Application Instructions

Signature Event Requirements

Signature Event Information (For Teams)
Hosting Signature Event
VEX Robotics Competition

Additional Events:
China, Indonesia, Chinese Taipei
Hosting Signature Event
VEX IQ Robotics Competition

Additional Events:
China, Indonesia
Hosting Signature Event

VEX U

- China
- Indonesia
- Mexico
- Columbia
About Event

- Registration sold out in 42 minutes.
- Early Season! August 4th and 5th
- $325 Registration Fee
- Largely funded by National Center of Autonomous Technologies (NSF Project) as part of Experience STEAM youth outreach
- Must have corporate sponsors
- Mall of America donates the space and provides marketing, maintenance, and IT Support
- Empty retail spaces for pit area
- 100 Teams = $$$ for Mall businesses
Mall of America Best Practices

Love your team:

- Must have key volunteers from MN and out-state/VEX Worlds Volunteers
- Pay for key volunteer hotels and travel.
- Fill volunteers’ minds and bellies: Shower with praise... Provide salt, fats and sugars.

Plan:

- Mall event built from the MN State Championship
- Detailed planning and project management.
- Know the rules for your venue.
- Expect problems and be adaptable (Tarek Gumby Time)

The Experience:

- Priority # 1 - Focus on the competition, students, and people
- What does the venue offer and give time to enjoy
Thank you, Mall of America Volunteers!
Mecha Mayhem

- About the Event
  - Canada’s First Signature Event (Northernmost Signature Event!)
  - Held in the Calgary Stampede Area
  - 2 Division Signature Event
  - Led by Alum in the Alberta area
  - Excuse to make cool projects for events
Mecha Mayhem

- **Best Practices**
  - Ask other EPs for help!
  - Focus on Team Experience
    - What do teams want to see?
  - Be Innovative & Plan Ahead!
- **Sponsors, how do you get them?**
Speedway

- Speedway, Indiana - Home of the Indy 500. Racing is the ultimate STEM field.
- Best Practices
  - Focus on the Theme
  - Everything is about the Student Experience
  - World-Class Key Volunteers, Engaged Volunteers

Robotics Education & Competition Foundation
Inspiring students, one robot at a time.

EVENT PARTNER SUMMIT 2023
NE Wisconsin VRC Showdown

- Held in the Atrium of Historic Lambeau Field in Green Bay, Wisconsin
- Tours of Lambeau Field
- Packers Hall of Fame
- Titletown District (sledding hill, ice skating)
NE Wisconsin VRC Showdown

- Every pit area has practice/skills field
- Roam skills refs so teams can run skills any time
- Inspection takes place in pits
- Participant Giveaways
Kalahari Classic

- About Event
  - Longest running Signature Event
  - Concept developed by Ohio’s state championship core EP group.
  - Located at the largest indoor waterpark in the USA.
  - 5-day event with VEX IQ, MS VRC, and HS VRC

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EVENT PARTNER
SUMMIT 2023
Kalahari Classic

- Best Practices
  - Core vs. Key Volunteers
  - Key Volunteers interaction with competitors.
  - Attention to details. “It Matters!”
  - Team Procession - every team gets to walk across the stage and get team photo
THANK YOU
COMING UP NEXT

REC FOUNDATION EVENT PARTNER SUMMIT
## Coming Up Next
### Schedule of Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/12/23</td>
<td>11:00 AM - 11:50 AM</td>
<td>Small Group Breakout Session 2</td>
<td>Breakout Rooms</td>
</tr>
<tr>
<td>7/12/23</td>
<td>12:00 PM - 1:00 PM</td>
<td>Lunch</td>
<td>Kettering University Learning Commons</td>
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<tr>
<td>7/12/23</td>
<td>1:00 PM - 2:00 PM</td>
<td>Campus Tours</td>
<td>Kettering University</td>
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<tr>
<td>7/12/23</td>
<td>2:00 PM - 2:50 PM</td>
<td>Small Group Breakout Session 3</td>
<td>Breakout Rooms</td>
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<tr>
<td>7/12/23</td>
<td>3:00 PM - 3:50 PM</td>
<td>Small Group Breakout Session 4</td>
<td>Breakout Rooms</td>
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<tr>
<td>7/12/23</td>
<td>4:00 PM - 5:00 PM</td>
<td>Award Chart Discussion</td>
<td>Sunset Room</td>
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<tr>
<td>7/12/23</td>
<td>5:00 PM - 5:45 PM</td>
<td>Q and A / Hot Topics</td>
<td>Sunset Room</td>
</tr>
<tr>
<td>7/12/23</td>
<td>5:45 PM - 7:00 PM</td>
<td>Dinner / Networking</td>
<td>Kettering University Cafeteria</td>
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